

5 Reasons to Buy a VOIP PBX

Reason #1:

Business Changing Features

IP PBX's have amazing new features that will change your business. Just imagine prioritizing calls and customers, writing custom integrations for your CRM, Recording all Calls and archiving them for months or years, setting up Soft Phones, Video Conferencing, adding remote workers, seamlessly networking multiple offices, dramatically reducing your phone bills and much more.

These powerful business solutions can reduce costs, improve communication, streamline processes and make you more profitable.

IP PBX's are extremely flexible and can truly become a business solution if you choose and experienced vendor that can assist you in designing and implementing these solutions.

Reason #2:

Easier to manage because of web/GUI based configuration interface:

The new VOIP PBX's are managed via a web based administration application or GUI. Means that configuration changes are point and clicks with built in online help. No more 6" thick manuals to read or 2 weeks of specialized training. Most users can administer about 95% of the normal functions with out the need for the vendor. The best vendors even provide you with technical training classes that teach you the basics of administering your system. Just look at what you have spent over the last few years on your phone vendor and realize that the majority of these costs will go away with a new VOIP PBX.

Reason # 3

Huge Savings:

There are many ways to reduce your costs with and IP PBX. With an IP PBX you can use a VOIP service provider for long distance and international calls. The monthly savings are significant, and VOIP service providers often offer features not found on traditional Dial Tone

like automatic failover. If you have branch offices, you can easily connect phone systems between branches and make free phone calls and connecting to remote or teleworkers is as easy as an Internet connection.

There are also huge savings to be had in Cabling costs. A VOIP PBX allows you to use a single cable for both your phones and computers. This dramatically reduces your costs of Cabling and ports on your Ethernet Switches.

Standards also mean lower costs. IP PBXs that are based on the open SIP standard allow you to mix and match any SIP hardware or software phone with any SIP-based IP PBX, PSTN Gateway or VOIP provider. In contrast, proprietary phone systems require proprietary phones to use advanced features, and proprietary extension modules to add features.

Add in the maintenance cost savings, cost effective growth, and an easily upgradeable software based solution and you are racking up the savings.

An investment in a software based IP PBX makes a lot of sense, not only for new companies buying a phone system, but also for companies who already have a PBX. An IP PBX delivers such significant savings in management, maintenance, and on going call costs, that any company should be looking at upgrading to an IP PBX.

Benefit #4:

Better customer service & productivity:

With an IP PBX you can deliver better customer service and better productivity: Since the telephone system is now computer-based you can integrate phone functions with business applications. For example: Bring up the customer record of the caller automatically when you receive their call, dramatically improving customer service and cutting cost by reducing time spent on each caller. Outbound calls can be placed directly from Outlook, removing the need for the user to type in the phone number. Messages can be consolidated in to a single in box and customized greetings and routings for your top customers will wow them when they call.

Benefit #5:

Eliminate Expensive Proprietary Equipment

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The bottom line is that IP PBX's save money, and add critical customer service enhancements that will keep your customers coming back for more.

Learn More about VOIP PBX's at www.getbusinessphones.com